



# KARL GOLD



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INTERIM MANAGER (IT) AND  
SENIOR PROJECT MANAGER

## ABOUT ME

- 21 years of management experience in organization & IT
- Responsibility for developing the IT strategy for applications, architecture and IT services
- International business consulting (SAP) and project management experience in 25 countries - especially in Central & Eastern Europe and Asia
- IPMA certified project manager
- Experience with S/4 HANA, cloud computing and digital transformation
- From process management to implementation, go-live & roll-out
- Implementation of agile methods for software development
- Experience with release- and IT operations processes
- Outsourcing of IT services to Krones India
- Selection and management of external IT service providers & partners
- Selection of (ERP) systems (offers, examination and selection of IT applications)
- Migration projects and integration of acquired companies
- Optimization of ITIL-based processes and services
- Degree in commercial administration

## PROFESSIONAL EXPERIENCE

### KRONES AG

Neutraubling  
Jan. 2024 - till today

#### Head of Information Management (IM) - Commercial Applications Sales, Service & Admin.

- Strategic and operational management of the IM Commercial Applications Sales, Service & Administration department in technical and disciplinary sense
- Management responsibility for 4 teams with 40 internal consultants as well as management of external project employees
- Planning and implementation of SAP landscapes including the subsystems in the areas of CRM (sales), LCS (global after sales) and FI / CO / PS
- Driving best practices in CRM, LCS and FI / CO / PS
- Implementation of new and optimization of existing sales, service & administration business processes through consistent digitalization of the sales, service & admin. IT application landscape
- Implementation and assurance of quality in ongoing operations according to ITIL standards
- Responsibility for IT application standards, architecture and deployment for the Commercial Applications area
- Design and implementation of the Krones Global Template and the associated Application Lifecycle Management (ALM)
- Driving IT change processes - in particular the conversion of individual developments to standard software
- Outsourcing of IT services to Krones India (Business One, forms and Fiori app Development, authorization roles)

### KRONES AG

Neutraubling  
Sept. 2021 - Dec. 2023

#### Head of Information Management (IM) - Commercial Applications Design and Build

- Establishment, strategic and operational management of the IM Commercial Applications Design and Build department
- Creation of an efficient, scalable and hybrid IM Commercial Applications landscape (S/4 HANA, cloud computing, Salesforce) in close cooperation with the CIO and other key stakeholders of the company
- Conceptual design and implementation of a modern

## PERSONAL DATA:

### Date of birth:

12. March 1968

### Nationality:

Austria

### Marital status:

Living in separation

Son – 21 years

Daughter – 18 years

## DRIVER'S LICENSE:

### Driving license classes:

B, A1 and F

## LANGUAGES:

### GERMAN



### ENGLISH



### RUSSIAN



### CROATIAN



## QUALIFICATIONS & COMPETENCES:

### MANAGEMENT & LEADERSHIP, GROUP DYNAMICS



### PROJECT- AND PORTFOLIO MANAGEMENT



## KRONES AG

Neutraubling

June 2015 – Aug. 2021

- and holistic IT digitization strategy within the framework of the Kronos Global Template
- Management of future-oriented transformation projects
- Creation of global IM Commercial Applications standards and guidelines
- Driving forward IT change processes
- Leadership, motivation, further development and expansion of the IM Commercial Applications Design and Build department in accordance with the corporate strategy
- Management responsibility for 30 in-house consultants and 60 external (project) employees
- Cross-departmental collaboration and management of external service providers
- Active (IT) cost management

## Head of Information Management - CRM & LCS, FI / CO

- Technical and disciplinary management of the department including strategic development
- Planning, architecture, implementation, operation and responsibility for the group-wide SAP landscape including the subsystems in the areas of CRM (sales processes), LCS (global after-sales processes) and FI / CO
- IT responsibility for projects in the sales, customer service and CRM environment
- International rollout of SAP ERP, CRM and Business One IT applications in 19 countries
- Internationalization of the IM - CRM LCS, FI / CO department (management responsibility for 36 SAP in-house consultants in Germany)
- Successful implementation of agile methods for software development
- Resource and personnel planning including further development of employees
- Budget and cost management
- Selection and management of external IT service providers & partners
- Make-or-buy decisions for software and applications
- in the SAP IM&C Council for mechanical and plant engineering - identification and collaboration on future-oriented best practice industry solutions and digital transformation (e.g. Industry 4.0, digital twin)

## SEMPERIT AG HOLDING

Vienna

May 2011 – Apr. 2015

## Head of Global IT Applications for SAP ERP, HR, BW und BO systems

- Management and further development of the Global IT Applications department (management responsibility for 20 SAP in-house consultants in Austria, Poland, the Czech Republic, Singapore, Thailand and Malaysia)
- Development of the group-wide Semperit IT strategy in terms of applications, architecture and services
- Technical responsibility in the ERP program for the Semperit Group based on (SAP) best practices
- Conceptual design and development of the Semperit IT application landscape
- Standardization and harmonization of:
  - Financial accounting & controlling
  - Order to cash & purchase to pay
  - HR personnel administration & organizational management
  - SAP financial consolidation (BO FC)

## MANAGEMENT OF INTERNATIONAL PROJECTS

## (ARIS AND ADONIS) BUSINESS PROCESS MANAGEMENT

## SAP R/3, S/4HANA, BW/BO

## TEAM SELECTION, -BUILDING AND -TRAINING

## CLOUD-COMPUTING, SALESFORCE

## AGILE METHODS

## MICROSOFT-OFFICE-APPLICATIONS

## INDUSTRY SECTORS:

- Manufacturing industry
- Chemistry
- Consumer goods
- Cosmetics
- Medical technology
- Mechanical and plant engineering
- Trade
- IT

## NR. PROJECTS PER PROCESS:

- HR: 28
- ERP: 23
- Finance: 21
- IT: 11
- Service: 11
- Sales: 7
- S/4 HANA: 6
- Reporting: 4
- Assets: 3
- Organization: 3
- CRM: 2

Oct. 2013 – June 2014

### HENKEL CEE-GROUP

Vienna  
Jan. 2003 – Apr. 2011

Oct. 2004 – Feb. 2006

### HENKEL CEE-GROUP

Vienna  
June 2002 – Dec. 2004

### NATIONAL BANK OF AUSTRIA

Vienna  
Jan. 2002 – May 2002

- Creation of the ERP roadmap for the Semperit Group, IT project- and portfolio management
- Consolidation and standardization of local individual solutions
- Management of the activities of the IT Applications department from an economic perspective
- Design and pilot SAP BW / BO Production Reporting as well as Global KPI Reporting
- Operation, maintenance and further development of the SAP ERP, HR and BW system landscape
- ITIL-based implementation of IT processes (application guidelines, efficient change management measures)
- SAP contract and license management

- interim management of Semperit IT (together with infrastructure colleague) including personnel and budget responsibility
- Development and planning of the Semperit IT strategy 2020+

### Team leader SAP Competence Center HR

- Responsible for designing, setting up and operating the SAP HR system landscape for Central and Eastern Europe with around 4.000 users in 19 countries
- Setting up the SAP Competence Center HR (management responsibility for 7 SAP in-house consultants in Austria, Poland, Hungary, Turkey and Russia)
- Project management for all HR projects of the Henkel CEE Group in Central and Eastern Europe
- Maintenance and further development of SAP HR components in the CEE region:
  - Personnel administration, organizational- and training management
  - Travel expense accounting
  - Employee self-service and SAP portal
- Implementation of an efficient key user structure
- Key account manager in IT for the HR area with budget responsibility
- Definition of global Henkel HR processes and standard IT applications in the Processes Consulting Architecture (PCA) team
- IPMA certified project manager with 63 project management positions in 25 countries

- Conceptual design and development of the SAP HR system landscape for China as a pilot project for Henkel in Asia

### SAP in-house Consultant – FI / CO

- Application Services Department
- SAP in-house consultant for:
  - Asset accounting and controlling
  - Participation on SAP R/3 implementations in Romania, Bulgaria, Latvia, Estonia and Russia

### SAP in-house Consultant – MM

- SAP – Applications team
- SAP in-house consultant for materials management
- Business process modeling, maintenance and further development of SAP materials management
- Conceptual design and maintenance of

## PERSONAL SKILLS:

- Entrepreneurial action and thinking
- Analytical and structured
- Resilient, innovative personality with strong communication skills
- Implementation and enforcement strength
- Strategic thinking and operational knowledge
- Goal- and result-oriented working methods
- Problem-solving oriented
- Many years of management experience as a line manager
- Motivating and visionary
- Team player

## S/4 HANA EXPERIENCE:

- S/4 HANA Readiness
- S/4 HANA Global Template
- S/4 HANA Pilot Rollout Hungary
- S/4 HANA Rollout Kronos China
- S/4 HANA Global Template 2.0
- S/4 HANA Public Cloud Morocco

### HENKEL AUSTRIA

Vienna  
Dec. 1997 - Jan. 2002

#### SAP in-house Consultant – FI, MM

- System development department
- SAP in-house consultant for finance (including asset accounting, credit management, cash management) and logistics invoice verification
- Project management for SAP R/3 implementations in Central and Eastern Europe
- Creation of training concepts and training materials
- Participation on SAP R/3 implementations in Central and Eastern Europe (including translations and country specifics)

### METRO C & C

Vösendorf & Bukarest  
Aug. 1996 - Nov. 1997

#### Organization and IT

- Preparations for the market opening in Bucharest
- Project "New inventory Management" System in Utrecht

### ILBAU

Spittal / Drau & Moscow  
July 1995 - March 1996

#### Commercial Manager

- Accounting, cost accounting, internal accounting, banking, human resources, translation & IT

## EDUCATION

### BUSINESS UNIVERSITY VIENNA

Vienna  
Oct. 1987 - March 1995

#### Study of commercial administration

- Special business administration of foreign trade (international marketing & finance)
- with focus on Central and Eastern Europe
- Elective course: economic history

### BUSINESS SCHOOL PLECHANOW

Moscow  
Feb. 1992 - June 1992

#### Exchange student

- Diploma thesis on "Soviet agriculture in the Gorbachev era"

### LANGUAGE HIGH SCHOOL

Mattersburg  
Sept. 1978 - May 1986

#### High school diploma

- with English, Russian and Croatian

Regensburg, 6. December 2024

Karl Gold